

HOWARD CUSTOM TRANSFERS

HEAT TRANSFER PRICE GUIDE



PLASTISOL

MINI GANG SHEET 7" X 10.5"

| | 6 | 12 | 18 | 24 | 36 | 48+ |
|---------|-------|-------|-------|-------|-------|-------|
| 1 COLOR | 10.38 | 5.59 | 4.16 | 3.53 | 3.03 | 2.48 |
| 2 COLOR | 18.91 | 10.26 | 7.65 | 6.48 | 5.39 | 4.40 |
| 3 COLOR | 27.31 | 14.86 | 11.09 | 9.41 | 7.77 | 6.27 |
| 4 COLOR | 35.73 | 19.48 | 14.57 | 12.35 | 10.11 | 8.22 |
| 5 COLOR | 44.13 | 24.08 | 18.05 | 15.28 | 12.43 | 10.11 |
| 6 COLOR | 52.62 | 28.73 | 21.51 | 18.22 | 14.75 | 11.98 |

CUSTOM PRICE FOR 7+ COLORS

HOWARD MULTI-PURPOSE, HOWARD HOT PEEL, VINTAGE WASH, GLITTER, PUFF, ULTRA STRETCH, GLOW IN THE DARK, CLEAR

HOWARD MULTI-PURPOSE
 HOWARD HOT PEEL
 VINTAGE WASH
 GLITTER **+\$0.50/SHEET**
 PUFF **+\$0.25/SHEET**
 ULTRA STRETCH **+ONE COLOR**
 GLOW IN THE DARK **+ONE COLOR & \$1/SHEET**
 CLEAR

SMALL GANG SHEET 10.5" X 12"

| | 6 | 12 | 18 | 24 | 36 | 48 | 60 | 72 | 90 | 108 | 144 | 180 | 216 | 252 | 288 | 360 | 432 | 504 |
|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|------|------|------|------|------|------|------|------|
| 1 COLOR | 11.30 | 6.09 | 4.52 | 3.82 | 3.35 | 2.69 | 2.51 | 2.30 | 2.11 | 1.92 | 1.63 | 1.52 | 1.42 | 1.33 | 1.21 | 1.16 | 1.09 | 1.01 |
| 2 COLOR | 20.66 | 11.14 | 8.30 | 7.06 | 5.92 | 4.80 | 4.42 | 4.02 | 3.77 | 3.50 | 3.06 | 2.89 | 2.70 | 2.55 | 2.35 | 2.21 | 2.14 | 1.93 |
| 3 COLOR | 29.89 | 16.16 | 12.10 | 10.24 | 8.49 | 6.89 | 6.31 | 5.72 | 5.37 | 5.00 | 4.50 | 4.23 | 3.92 | 3.71 | 3.41 | 3.15 | 2.99 | 2.77 |
| 4 COLOR | 39.17 | 21.18 | 15.84 | 13.43 | 11.05 | 8.99 | 8.19 | 7.40 | 7.00 | 6.58 | 5.95 | 5.57 | 5.20 | 4.88 | 4.50 | 4.20 | 3.94 | 3.65 |
| 5 COLOR | 48.35 | 26.20 | 19.60 | 16.63 | 13.62 | 11.05 | 10.09 | 9.11 | 8.60 | 8.09 | 7.38 | 7.00 | 6.62 | 6.12 | 5.58 | 5.24 | 4.88 | 4.50 |
| 6 COLOR | 57.55 | 31.21 | 23.36 | 19.82 | 16.16 | 13.14 | 11.97 | 10.80 | 10.20 | 9.61 | 8.83 | 8.31 | 7.80 | 7.35 | 6.81 | 6.33 | 5.88 | 5.39 |

CUSTOM PRICE FOR 7+ COLORS

HOWARD MULTI-PURPOSE, HOWARD HOT PEEL, VINTAGE WASH, GLITTER, PUFF, ULTRA STRETCH, GLOW IN THE DARK, CLEAR

LARGE GANG SHEET 12.5" X 14.5"

| | 6 | 12 | 18 | 24 | 36 | 48 | 60 | 72 | 90 | 108 | 144 | 180 | 216 | 252 | 288 | 360 | 432 | 504 |
|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|------|------|------|------|------|------|
| 1 COLOR | 13.06 | 7.06 | 5.25 | 4.41 | 3.87 | 3.15 | 2.90 | 2.65 | 2.45 | 2.26 | 1.86 | 1.79 | 1.69 | 1.64 | 1.55 | 1.44 | 1.34 | 1.25 |
| 2 COLOR | 24.18 | 12.92 | 9.63 | 8.19 | 6.86 | 5.59 | 5.15 | 4.69 | 4.37 | 4.06 | 3.54 | 3.35 | 3.12 | 2.95 | 2.72 | 2.57 | 2.39 | 2.23 |
| 3 COLOR | 35.08 | 18.76 | 14.02 | 11.89 | 9.86 | 8.01 | 7.32 | 6.64 | 6.22 | 5.83 | 5.22 | 4.92 | 4.59 | 4.31 | 3.96 | 3.73 | 3.49 | 3.26 |
| 4 COLOR | 45.91 | 24.56 | 18.38 | 15.55 | 12.82 | 10.41 | 9.50 | 8.61 | 8.10 | 7.60 | 6.89 | 6.47 | 6.06 | 5.68 | 5.25 | 4.91 | 4.58 | 4.25 |
| 5 COLOR | 56.74 | 30.41 | 22.75 | 19.28 | 15.80 | 12.82 | 11.71 | 10.57 | 9.96 | 9.37 | 8.60 | 8.14 | 7.68 | 7.27 | 6.81 | 6.31 | 5.83 | 5.34 |
| 6 COLOR | 67.55 | 36.21 | 27.12 | 22.98 | 18.74 | 15.25 | 13.90 | 12.53 | 11.84 | 11.14 | 10.25 | 9.63 | 9.04 | 8.52 | 7.90 | 7.36 | 6.84 | 6.30 |

CUSTOM PRICE FOR 7+ COLORS

HOWARD MULTI-PURPOSE, HOWARD HOT PEEL, VINTAGE WASH, GLITTER, PUFF, ULTRA STRETCH, GLOW IN THE DARK, CLEAR

HIGH VOLUME DISCOUNTS BEGIN AT 2,000 SHEETS

OVERSIZE GANG SHEET 12.5" X 17.5"

| | 6 | 12 | 18 | 24 | 36 | 48 | 60 | 72 | 90 | 108 | 144 | 180 | 216 | 252 | 288 | 360 | 432 | 504 |
|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|------|------|------|------|------|
| 1 COLOR | 14.32 | 7.72 | 5.71 | 4.96 | 4.24 | 3.43 | 3.18 | 2.91 | 2.70 | 2.47 | 2.05 | 1.93 | 1.82 | 1.72 | 1.56 | 1.50 | 1.42 | 1.31 |
| 2 COLOR | 26.67 | 14.15 | 10.57 | 9.17 | 7.51 | 6.13 | 5.63 | 5.11 | 4.78 | 4.45 | 3.90 | 3.66 | 3.40 | 3.20 | 2.97 | 2.78 | 2.61 | 2.44 |
| 3 COLOR | 38.64 | 20.51 | 15.33 | 13.01 | 10.78 | 8.74 | 8.02 | 7.27 | 6.84 | 6.38 | 5.72 | 5.38 | 5.03 | 4.71 | 4.34 | 4.10 | 3.81 | 3.56 |
| 4 COLOR | 50.58 | 26.89 | 20.12 | 17.05 | 14.03 | 11.41 | 10.32 | 9.24 | 8.79 | 8.32 | 7.57 | 7.11 | 6.64 | 6.23 | 5.74 | 5.37 | 5.00 | 4.67 |
| 5 COLOR | 62.49 | 33.27 | 24.91 | 21.11 | 17.34 | 14.03 | 12.81 | 11.56 | 10.92 | 10.28 | 9.38 | 8.85 | 8.30 | 7.82 | 7.25 | 6.77 | 6.27 | 5.78 |
| 6 COLOR | 74.45 | 39.64 | 29.68 | 25.16 | 20.53 | 16.70 | 15.21 | 13.72 | 12.95 | 12.21 | 11.21 | 10.57 | 9.92 | 9.33 | 8.66 | 8.09 | 7.48 | 6.90 |

CUSTOM PRICE FOR 7+ COLORS

HOWARD MULTI-PURPOSE, HOWARD HOT PEEL, VINTAGE WASH, GLITTER, PUFF, ULTRA STRETCH, CLEAR

HIGH VOLUME DISCOUNTS BEGIN AT 2,000 SHEETS

MEGA GANG SHEET 16.5" X 27" SINGLE COLOR ARTWORK ONLY

| | 75 | 100 | 150 | 250 | 375 | 500 | 750 | 1000 | 1250 | 1500 | 1750 | 2000 | 2250 | 2500 |
|---------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| 1 COLOR | 3.57 | 3.39 | 2.74 | 2.32 | 2.14 | 2.09 | 2.03 | 1.98 | 1.94 | 1.92 | 1.89 | 1.86 | 1.84 | 1.81 |

HOWARD MULTI-PURPOSE, HOWARD HOT PEEL, VINTAGE WASH, GLITTER, CLEAR



NEW! DTF LIMITLESS GANG

Endless gang sheet space at one static price so you can easily quote your customers:

\$.045 PER SQUARE INCH



colorVIBE DTF SINGLE IMAGES PRICES PER SQ INCH

| | 1-11 | 12-23 | 24-35 | 36-47 | 48-71 | 72+ |
|------------------|------|-------|-------|-------|-------|------|
| < 16 SQ INCHES | 0.12 | 0.11 | 0.10 | 0.09 | 0.08 | 0.07 |
| 17-36 SQ INCHES | 0.11 | 0.10 | 0.09 | 0.08 | 0.07 | 0.06 |
| 37-64 SQ INCHES | 0.10 | 0.09 | 0.08 | 0.07 | 0.06 | 0.05 |
| 65-121 SQ INCHES | 0.09 | 0.08 | 0.07 | 0.06 | 0.05 | 0.05 |
| >122 SQ INCHES | 0.08 | 0.07 | 0.06 | 0.05 | 0.05 | 0.05 |

SINGLE IMAGE DTF TRANSFERS SOLD AS PIECES, READY TO APPLY, WITH CUTTING FEES INCLUDED IN PRICING.

colorVIBE HYBRID GANG SHEET 12" X 18"

| | 6 | 12 | 18 | 24 | 36 | 48 | 60 | 72 | 90 | 108 | 144 | 180 | 216 | 576 |
|------------|-------|-------|-------|-------|-------|------|------|------|------|------|------|------|------|------|
| STANDARD | 23.63 | 12.98 | 10.55 | 9.19 | 8.11 | 7.01 | 6.20 | 5.74 | 5.44 | 5.23 | 4.88 | 4.58 | 4.34 | 3.94 |
| +DYE-BLOCK | 32.37 | 17.78 | 14.46 | 12.59 | 11.11 | 9.61 | 8.48 | 7.86 | 7.46 | 7.16 | 6.69 | 6.27 | 5.94 | 5.40 |

WHAT IS DYE-BLOCK? WE RECOMMEND DYE-BLOCK WHEN APPLYING TRANSFERS TO SUBLIMATED POLYESTER TO AVOID DYE-MIGRATION.

HIGH VOLUME DISCOUNTS BEGIN AT 2,000 SHEETS

PRINT & CUT VINYL PRICES PER SQ INCH

| | 1-24 | 25-60 | 61-120 | 121+ |
|-------------------|------|-------|--------|------|
| < 12 SQ INCHES | 0.41 | 0.39 | 0.35 | 0.33 |
| 13-24 SQ INCHES | 0.39 | 0.35 | 0.33 | 0.30 |
| 25-48 SQ INCHES | 0.35 | 0.33 | 0.30 | 0.28 |
| 49-72 SQ INCHES | 0.33 | 0.30 | 0.28 | 0.25 |
| 73-120 SQ INCHES | 0.30 | 0.28 | 0.25 | 0.23 |
| 121-150 SQ INCHES | 0.28 | 0.25 | 0.23 | 0.21 |

IF YOUR ARTWORK HAS ONE CONTINUOUS CUT LINE, A **50% DISCOUNT** WILL BE GIVEN. ONE OF THE DIMENSIONS OF THE DESIGN MUST BE 10.75" OR LESS. CANNOT EXCEED 15". **\$25 MINIMUM REQUIRED.**



NAMES + NUMBERS

| NAME HEIGHT | NUMBER HEIGHT | MAX. WIDTH | OPEN SPACE | REVOLUTION | | BLING | | REFLECTIVE | |
|-------------|---------------|------------|------------|------------|---------------|----------|---------------|------------|---------------|
| | | | | STRAIGHT | VERTICAL ARCH | STRAIGHT | VERTICAL ARCH | STRAIGHT | VERTICAL ARCH |
| 3/4" | 1 5/8" | 7" | 3/8" | 3.26 | 4.24 | 4.56 | 5.93 | 6.52 | 8.48 |
| 3/4" | 2" | 14" | 1/2" | 3.37 | 4.33 | 4.72 | 6.07 | 6.74 | 8.67 |
| 1" | 2" | 14" | 5/8" | 3.48 | 4.42 | 4.87 | 6.19 | 6.96 | 8.84 |
| 1" | 3" | 14" | 3/4" | 3.65 | 4.62 | 5.11 | 6.47 | 7.29 | 9.25 |
| 1.5" | 3" | 14" | 1" | 4.13 | 5.08 | 5.78 | 7.12 | 8.26 | 10.17 |
| 1.5" | 4" | 14" | 1 1/8" | 4.42 | 5.37 | 6.19 | 7.52 | 8.84 | 10.75 |
| 1.5" | 5" | 14" | 1 1/4" | 4.71 | 5.68 | 6.59 | 7.95 | 9.42 | 11.35 |
| 2" | 5" | 14" | 1 1/2" | 5.08 | 6.04 | 7.12 | 8.45 | 10.17 | 12.08 |
| 2" | 6" | 14" | 1 5/8" | 5.28 | 6.27 | 7.39 | 8.77 | 10.55 | 12.53 |
| 2" | 8" | 14" | 1 3/4" | 5.68 | 6.63 | 7.95 | 9.28 | 11.35 | 13.26 |
| 2.5" | 6" | 14" | 1 7/8" | 5.68 | 6.63 | 7.95 | 9.28 | 11.35 | 13.26 |
| 2.5" | 8" | 14" | 2" | 6.04 | 7.03 | 8.45 | 9.84 | 12.08 | 14.06 |
| 2.5" | 10" | 14" | 2 1/8" | 6.54 | 7.51 | 9.16 | 10.51 | 13.09 | 15.02 |
| 3" | 8" | 14" | 2 1/4" | 6.55 | 7.51 | 9.17 | 10.51 | 13.10 | 15.02 |
| 3" | 10" | 14" | 2 3/8" | 7.03 | 8.01 | 9.84 | 11.21 | 14.06 | 16.01 |
| 3" | 12" | 14" | 2 1/2" | 7.43 | 8.37 | 10.40 | 11.72 | 14.85 | 16.74 |

NUMBERS

| NUMBER HEIGHT | MAX. WIDTH | REVOLUTION | | BLING | | REFLECTIVE | |
|---------------|------------|------------|---------------|----------|---------------|------------|---------------|
| | | STRAIGHT | VERTICAL ARCH | STRAIGHT | VERTICAL ARCH | STRAIGHT | VERTICAL ARCH |
| 1/4" | 1 1/2" | 1.16 | | 1.62 | | 2.32 | |
| 1" | 1 3/4" | 1.23 | | 1.72 | | 2.46 | |
| 1 1/2" | 2 1/2" | 1.35 | | 1.89 | | 2.70 | |
| 2" | 3 1/4" | 1.44 | | 2.01 | | 2.87 | |
| 2 1/2" | 3 3/4" | 1.55 | | 2.16 | | 3.09 | |
| 3" | 4 3/4" | 1.65 | | 2.32 | | 3.31 | |
| 4" | 6 1/4" | 1.82 | | 2.55 | | 3.65 | |
| 5" | 7 3/4" | 3.85 | | 5.39 | | 7.70 | |
| 6" | 9 1/4" | 4.15 | | 5.82 | | 8.31 | |
| 8" | 11 1/2" | 4.73 | | 6.63 | | 9.47 | |
| 10" | 14" | 5.30 | | 7.42 | | 10.60 | |
| 12" | 14" | 5.77 | | 8.08 | | 11.54 | |

NAMES

| NAME HEIGHT | MAX. WIDTH | REVOLUTION | | BLING | | REFLECTIVE | |
|-------------|------------|------------|---------------|----------|---------------|------------|---------------|
| | | STRAIGHT | VERTICAL ARCH | STRAIGHT | VERTICAL ARCH | STRAIGHT | VERTICAL ARCH |
| 3/4" | 7" | 2.00 | 3.07 | 2.81 | 4.29 | 4.01 | 6.13 |
| 1" | 14" | 2.00 | 3.07 | 2.81 | 4.29 | 4.01 | 6.13 |
| 1 1/2" | 14" | 2.73 | 3.55 | 3.82 | 4.97 | 5.46 | 7.10 |
| 2" | 14" | 2.79 | 3.76 | 3.91 | 5.26 | 5.58 | 7.51 |
| 2 1/2" | 14" | 3.07 | 4.06 | 4.29 | 5.68 | 6.13 | 8.11 |
| 3" | 14" | 3.19 | 4.15 | 4.46 | 5.82 | 6.38 | 8.31 |
| 4" | 14" | 3.65 | 4.56 | 5.11 | 6.39 | 7.29 | 9.13 |
| 5" | 14" | 4.08 | 5.08 | 5.71 | 7.12 | 8.16 | 10.17 |

FINE PRINT

ART CHARGE PLASTISOL TRANSFERS

\$25 PER HALF HOUR

Non-vector art files will be charged a flat rate of \$25 per half hour. A non-vector, or raster image, requires extra time for our art team to prepare for production. Raster artwork is typically in the following formats: JPG, BMP, PNG, GIF, TIFF. If you are unsure, submit your artwork for a free custom quote.

DIGITAL PROOF

\$5 EACH

Upon request, our artists will provide a digital proof emailed to you before your order enters into production. Additional revisions and proofs will be assessed at \$5 each. All proofs that remain idle for 30 days will be charged a cancellation fee.

COLOR MATCHING PLASTISOL TRANSFERS

\$35 PER COLOR

Pantone® color matching is available for a one-time fee of \$35/color. We will stock your custom color on our shelved and you can re-order in the future at no additional charge. Color matching will add 2-3 business days to the posted turnaround time. Only available for: Howard Multi-Purpose, Howard Hot Peel, and Ultra Stretch.

COLOR WASH/CHANGE PLASTISOL TRANSFERS

\$15 OR \$30 EACH

If you would like to change ink colors, there is a fee of \$15 per screen for all Mini, Small, Large, and Oversize Gang orders. Mega Gang orders require a \$30 per screen fee for this service. Mega Gang orders require a 24 sheet minim per color way. Fashion Reflective is limited to one color wash per order. Puff is limited to one color wash per order.

CUTTING & BAGGING FEES

Perfect for a print on demand or live printing model. Gang sheet setup requirements: **art must be on a grid, plastisol transfers must be a minimum of 3/4" spaced, colorVIBE Hybrid transfers must be a minimum of 3/8" spaced.**

NUMBER OF SHEETS

6-25
26-50
51-250
251-500
501-750
751-1000
1001-1250
1251-2000

CUSTOM PRICE FOR 2,000+ SHEETS

| | MINI & SMALL GANG | LARGE GANG | OVERSIZE & COLORVIBE GANG | MEGA GANG |
|-----------|-------------------|------------|---------------------------|-----------|
| 6-25 | \$25 | \$25 | \$25 | N/A |
| 26-50 | 50 | 100 | 150 | N/A |
| 51-250 | 100 | 150 | 200 | 250 |
| 251-500 | 150 | 200 | 250 | 300 |
| 501-750 | 200 | 250 | 300 | 350 |
| 751-1000 | 250 | 300 | 350 | 400 |
| 1001-1250 | 300 | 350 | 400 | 450 |
| 1251-2000 | 350 | 400 | 450 | 500 |

DIFFERENT IMAGES (VARIABLE IMAGES) = CUTTING PRICE +10%

RUSH FEE PLASTISOL TRANSFERS

\$25 PER COLOR

Rush service may be limited during high-volume production seasons and our sales team reserves the right to refuse rush orders for this reason.

RUSH FEE DIGITAL TRANSFERS

25% UP CHARGE

Rush service may be limited during high-volume production seasons and our sales team reserves the right to refuse rush orders for this reason.

CHANGE FEE PLASTISOL TRANSFERS

\$5 PER COLOR, PER SCREEN

If you make changes to your artwork after it has been sent to production, there will be a \$5 charge per color, per screen.

CANCELLATION FEE PLASTISOL TRANSFERS

\$15 + \$15 PER SCREEN

Plastisol orders that are cancelled will be charged a \$15 fee. If you cancel after the screens have been exposed, there will be an additional fee of \$15/screen. If you submitted a non-vector file and the artwork had been completed before you cancelled, you will be assessed the \$25 art charge as well.

CANCELLATION FEE colorVIBE HYBRID

\$1 PER SHEET

colorVIBE HYBRID orders that are cancelled will be charged a fee of \$1.00/sheet if your order has entered into production.