

**HOWARD CUSTOM TRANSFERS**

# HEAT TRANSFER PRICE GUIDE



# PLASTISOL

## MINI GANG SHEET 7" X 10.5"

|         | 6     | 12    | 18    | 24    | 36    | 48+   |
|---------|-------|-------|-------|-------|-------|-------|
| 1 COLOR | 10.38 | 5.59  | 4.16  | 3.53  | 3.03  | 2.48  |
| 2 COLOR | 18.91 | 10.26 | 7.65  | 6.48  | 5.39  | 4.40  |
| 3 COLOR | 27.31 | 14.86 | 11.09 | 9.41  | 7.77  | 6.27  |
| 4 COLOR | 35.73 | 19.48 | 14.57 | 12.35 | 10.11 | 8.22  |
| 5 COLOR | 44.13 | 24.08 | 18.05 | 15.28 | 12.43 | 10.11 |
| 6 COLOR | 52.62 | 28.73 | 21.51 | 18.22 | 14.75 | 11.98 |

CUSTOM PRICE FOR 7+ COLORS

HOWARD MULTI-PURPOSE, HOWARD HOT PEEL, VINTAGE WASH, GLITTER, PUFF, ULTRA STRETCH, GLOW IN THE DARK, CLEAR

HOWARD MULTI-PURPOSE

HOWARD HOT PEEL

VINTAGE WASH

GLITTER **+\$0.50/SHEET**

PUFF **+\$0.25/SHEET**

ULTRA STRETCH **+ONE COLOR**

GLOW IN THE DARK **+ONE COLOR & \$1/SHEET**

CLEAR

## SMALL GANG SHEET 10.5" X 12"

|         | 6     | 12    | 18    | 24    | 36    | 48    | 60    | 72    | 90    | 108  | 144  | 180  | 216  | 252  | 288  | 360  | 432  | 504  |
|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|------|------|------|------|------|------|------|------|
| 1 COLOR | 11.30 | 6.09  | 4.52  | 3.82  | 3.35  | 2.69  | 2.51  | 2.30  | 2.11  | 1.92 | 1.63 | 1.52 | 1.42 | 1.33 | 1.21 | 1.16 | 1.09 | 1.01 |
| 2 COLOR | 20.66 | 11.14 | 8.30  | 7.06  | 5.92  | 4.80  | 4.42  | 4.02  | 3.77  | 3.50 | 3.06 | 2.89 | 2.70 | 2.55 | 2.35 | 2.21 | 2.14 | 1.93 |
| 3 COLOR | 29.89 | 16.16 | 12.10 | 10.24 | 8.49  | 6.89  | 6.31  | 5.72  | 5.37  | 5.00 | 4.50 | 4.23 | 3.92 | 3.71 | 3.41 | 3.15 | 2.99 | 2.77 |
| 4 COLOR | 39.17 | 21.18 | 15.84 | 13.43 | 11.05 | 8.99  | 8.19  | 7.40  | 7.00  | 6.58 | 5.95 | 5.57 | 5.20 | 4.88 | 4.50 | 4.20 | 3.94 | 3.65 |
| 5 COLOR | 48.35 | 26.20 | 19.60 | 16.63 | 13.62 | 11.05 | 10.09 | 9.11  | 8.60  | 8.09 | 7.38 | 7.00 | 6.62 | 6.12 | 5.58 | 5.24 | 4.88 | 4.50 |
| 6 COLOR | 57.55 | 31.21 | 23.36 | 19.82 | 16.16 | 13.14 | 11.97 | 10.80 | 10.20 | 9.61 | 8.83 | 8.31 | 7.80 | 7.35 | 6.81 | 6.33 | 5.88 | 5.39 |

CUSTOM PRICE FOR 7+ COLORS

HOWARD MULTI-PURPOSE, HOWARD HOT PEEL, VINTAGE WASH, GLITTER, PUFF, ULTRA STRETCH, GLOW IN THE DARK, CLEAR

## LARGE GANG SHEET 12.5" X 14.5"

|         | 6     | 12    | 18    | 24    | 36    | 48    | 60    | 72    | 90    | 108   | 144   | 180  | 216  | 252  | 288  | 360  | 432  | 504  |
|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|------|------|------|------|------|------|
| 1 COLOR | 13.06 | 7.06  | 5.25  | 4.41  | 3.87  | 3.15  | 2.90  | 2.65  | 2.45  | 2.26  | 1.86  | 1.79 | 1.69 | 1.64 | 1.55 | 1.44 | 1.34 | 1.25 |
| 2 COLOR | 24.18 | 12.92 | 9.63  | 8.19  | 6.86  | 5.59  | 5.15  | 4.69  | 4.37  | 4.06  | 3.54  | 3.35 | 3.12 | 2.95 | 2.72 | 2.57 | 2.39 | 2.23 |
| 3 COLOR | 35.08 | 18.76 | 14.02 | 11.89 | 9.86  | 8.01  | 7.32  | 6.64  | 6.22  | 5.83  | 5.22  | 4.92 | 4.59 | 4.31 | 3.96 | 3.73 | 3.49 | 3.26 |
| 4 COLOR | 45.91 | 24.56 | 18.38 | 15.55 | 12.82 | 10.41 | 9.50  | 8.61  | 8.10  | 7.60  | 6.89  | 6.47 | 6.06 | 5.68 | 5.25 | 4.91 | 4.58 | 4.25 |
| 5 COLOR | 56.74 | 30.41 | 22.75 | 19.28 | 15.80 | 12.82 | 11.71 | 10.57 | 9.96  | 9.37  | 8.60  | 8.14 | 7.68 | 7.27 | 6.81 | 6.31 | 5.83 | 5.34 |
| 6 COLOR | 67.55 | 36.21 | 27.12 | 22.98 | 18.74 | 15.25 | 13.90 | 12.53 | 11.84 | 11.14 | 10.25 | 9.63 | 9.04 | 8.52 | 7.90 | 7.36 | 6.84 | 6.30 |

CUSTOM PRICE FOR 7+ COLORS

HOWARD MULTI-PURPOSE, HOWARD HOT PEEL, VINTAGE WASH, GLITTER, PUFF, ULTRA STRETCH, GLOW IN THE DARK, CLEAR

**HIGH VOLUME DISCOUNTS BEGIN AT 2,000 SHEETS**

## OVERSIZE GANG SHEET 12.5" X 17.5"

|         | 6     | 12    | 18    | 24    | 36    | 48    | 60    | 72    | 90    | 108   | 144   | 180   | 216  | 252  | 288  | 360  | 432  | 504  |
|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|------|------|------|------|------|
| 1 COLOR | 14.32 | 7.72  | 5.71  | 4.96  | 4.24  | 3.43  | 3.18  | 2.91  | 2.70  | 2.47  | 2.05  | 1.93  | 1.82 | 1.72 | 1.56 | 1.50 | 1.42 | 1.31 |
| 2 COLOR | 26.67 | 14.15 | 10.57 | 9.17  | 7.51  | 6.13  | 5.63  | 5.11  | 4.78  | 4.45  | 3.90  | 3.66  | 3.40 | 3.20 | 2.97 | 2.78 | 2.61 | 2.44 |
| 3 COLOR | 38.64 | 20.51 | 15.33 | 13.01 | 10.78 | 8.74  | 8.02  | 7.27  | 6.84  | 6.38  | 5.72  | 5.38  | 5.03 | 4.71 | 4.34 | 4.10 | 3.81 | 3.56 |
| 4 COLOR | 50.58 | 26.89 | 20.12 | 17.05 | 14.03 | 11.41 | 10.32 | 9.24  | 8.79  | 8.32  | 7.57  | 7.11  | 6.64 | 6.23 | 5.74 | 5.37 | 5.00 | 4.67 |
| 5 COLOR | 62.49 | 33.27 | 24.91 | 21.11 | 17.34 | 14.03 | 12.81 | 11.56 | 10.92 | 10.28 | 9.38  | 8.85  | 8.30 | 7.82 | 7.25 | 6.77 | 6.27 | 5.78 |
| 6 COLOR | 74.45 | 39.64 | 29.68 | 25.16 | 20.53 | 16.70 | 15.21 | 13.72 | 12.95 | 12.21 | 11.21 | 10.57 | 9.92 | 9.33 | 8.66 | 8.09 | 7.48 | 6.90 |

CUSTOM PRICE FOR 7+ COLORS

HOWARD MULTI-PURPOSE, HOWARD HOT PEEL, VINTAGE WASH, GLITTER, PUFF, ULTRA STRETCH, CLEAR

**HIGH VOLUME DISCOUNTS BEGIN AT 2,000 SHEETS**

## MEGA GANG SHEET 16.5" X 27" SINGLE COLOR ARTWORK ONLY

|  | 75 | 100 | 150 | 250 | 375 | 500 | 750 | 1000 | 1250 | 1500 | 1750 | 2000 | 2250 | 2500 |
|--|----|-----|-----|-----|-----|-----|-----|------|------|------|------|------|------|------|
|--|----|-----|-----|-----|-----|-----|-----|------|------|------|------|------|------|------|

|         |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
|---------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| 1 COLOR | 3.57 | 3.39 | 2.74 | 2.32 | 2.14 | 2.09 | 2.03 | 1.98 | 1.94 | 1.92 | 1.89 | 1.86 | 1.84 | 1.81 |
|---------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|

HOWARD MULTI-PURPOSE, HOWARD HOT PEEL, VINTAGE WASH, GLITTER, CLEAR

# DIGITAL

## NEW! DTF LIMITLESS GANG

Endless gang sheet space at one static price so you can easily quote your customers:

**\$.045 PER SQUARE INCH**



### colorVIBE DTF SINGLE IMAGES PRICES PER SQ INCH

|                  | 1-11 | 12-23 | 24-35 | 36-47 | 48-71 | 72+  |
|------------------|------|-------|-------|-------|-------|------|
| < 16 SQ INCHES   | 0.12 | 0.11  | 0.10  | 0.09  | 0.08  | 0.07 |
| 17-36 SQ INCHES  | 0.11 | 0.10  | 0.09  | 0.08  | 0.07  | 0.06 |
| 37-64 SQ INCHES  | 0.10 | 0.09  | 0.08  | 0.07  | 0.06  | 0.05 |
| 65-121 SQ INCHES | 0.09 | 0.08  | 0.07  | 0.06  | 0.05  | 0.05 |
| >122 SQ INCHES   | 0.08 | 0.07  | 0.06  | 0.05  | 0.05  | 0.05 |

SINGLE IMAGE DTF TRANSFERS SOLD AS PIECES, READY TO APPLY, WITH CUTTING FEES INCLUDED IN PRICING.

### colorVIBE HYBRID GANG SHEET 12" X 18"

|            | 6     | 12    | 18    | 24    | 36    | 48   | 60   | 72   | 90   | 108  | 144  | 180  | 216  | 576  |
|------------|-------|-------|-------|-------|-------|------|------|------|------|------|------|------|------|------|
| STANDARD   | 23.63 | 12.98 | 10.55 | 9.19  | 8.11  | 7.01 | 6.20 | 5.74 | 5.44 | 5.23 | 4.88 | 4.58 | 4.34 | 3.94 |
| +DYE-BLOCK | 32.37 | 17.78 | 14.46 | 12.59 | 11.11 | 9.61 | 8.48 | 7.86 | 7.46 | 7.16 | 6.69 | 6.27 | 5.94 | 5.40 |

**WHAT IS DYE-BLOCK?** WE RECOMMEND DYE-BLOCK WHEN APPLYING TRANSFERS TO SUBLIMATED POLYESTER TO AVOID DYE-MIGRATION.

**HIGH VOLUME DISCOUNTS BEGIN AT 2,000 SHEETS**

### PRINT & CUT VINYL PRICES PER SQ INCH

|                   | 1-24 | 25-60 | 61-120 | 121+ |
|-------------------|------|-------|--------|------|
| < 12 SQ INCHES    | 0.41 | 0.39  | 0.35   | 0.33 |
| 13-24 SQ INCHES   | 0.39 | 0.35  | 0.33   | 0.30 |
| 25-48 SQ INCHES   | 0.35 | 0.33  | 0.30   | 0.28 |
| 49-72 SQ INCHES   | 0.33 | 0.30  | 0.28   | 0.25 |
| 73-120 SQ INCHES  | 0.30 | 0.28  | 0.25   | 0.23 |
| 121-150 SQ INCHES | 0.28 | 0.25  | 0.23   | 0.21 |

IF YOUR ARTWORK HAS ONE CONTINUOUS CUT LINE, A **50% DISCOUNT** WILL BE GIVEN. ONE OF THE DIMENSIONS OF THE DESIGN MUST BE 10.75" OR LESS. CANNOT EXCEED 15". **\$25 MINIMUM REQUIRED.**



NAMES + NUMBERS

| NAME HEIGHT | NUMBER HEIGHT | MAX. WIDTH | OPEN SPACE | REVOLUTION |               | BLING    |               | REFLECTIVE |               |
|-------------|---------------|------------|------------|------------|---------------|----------|---------------|------------|---------------|
|             |               |            |            | STRAIGHT   | VERTICAL ARCH | STRAIGHT | VERTICAL ARCH | STRAIGHT   | VERTICAL ARCH |
|             |               |            |            | 3/4"       | 1 5/8"        | 7"       | 3/8"          | 3.26       | 4.24          |
| 3/4"        | 2"            | 14"        | 1/2"       | 3.37       | 4.33          | 4.72     | 6.07          | 6.74       | 8.67          |
| 1"          | 2"            | 14"        | 5/8"       | 3.48       | 4.42          | 4.87     | 6.19          | 6.96       | 8.84          |
| 1"          | 3"            | 14"        | 3/4"       | 3.65       | 4.62          | 5.11     | 6.47          | 7.29       | 9.25          |
| 1.5"        | 3"            | 14"        | 1"         | 4.13       | 5.08          | 5.78     | 7.12          | 8.26       | 10.17         |
| 1.5"        | 4"            | 14"        | 1 1/8"     | 4.42       | 5.37          | 6.19     | 7.52          | 8.84       | 10.75         |
| 1.5"        | 5"            | 14"        | 1 1/4"     | 4.71       | 5.68          | 6.59     | 7.95          | 9.42       | 11.35         |
| 2"          | 5"            | 14"        | 1 1/2"     | 5.08       | 6.04          | 7.12     | 8.45          | 10.17      | 12.08         |
| 2"          | 6"            | 14"        | 1 5/8"     | 5.28       | 6.27          | 7.39     | 8.77          | 10.55      | 12.53         |
| 2"          | 8"            | 14"        | 1 3/4"     | 5.68       | 6.63          | 7.95     | 9.28          | 11.35      | 13.26         |
| 2.5"        | 6"            | 14"        | 1 7/8"     | 5.68       | 6.63          | 7.95     | 9.28          | 11.35      | 13.26         |
| 2.5"        | 8"            | 14"        | 2"         | 6.04       | 7.03          | 8.45     | 9.84          | 12.08      | 14.06         |
| 2.5"        | 10"           | 14"        | 2 1/8"     | 6.54       | 7.51          | 9.16     | 10.51         | 13.09      | 15.02         |
| 3"          | 8"            | 14"        | 2 1/4"     | 6.55       | 7.51          | 9.17     | 10.51         | 13.10      | 15.02         |
| 3"          | 10"           | 14"        | 2 3/8"     | 7.03       | 8.01          | 9.84     | 11.21         | 14.06      | 16.01         |
| 3"          | 12"           | 14"        | 2 1/2"     | 7.43       | 8.37          | 10.40    | 11.72         | 14.85      | 16.74         |

NUMBERS

| NUMBER HEIGHT | MAX. WIDTH | REVOLUTION |               | BLING    |               | REFLECTIVE |               |
|---------------|------------|------------|---------------|----------|---------------|------------|---------------|
|               |            | STRAIGHT   | VERTICAL ARCH | STRAIGHT | VERTICAL ARCH | STRAIGHT   | VERTICAL ARCH |
| 1/4"          | 1 1/2"     | 1.16       |               | 1.62     |               | 2.32       |               |
| 1"            | 1 3/4"     | 1.23       |               | 1.72     |               | 2.46       |               |
| 1 1/2"        | 2 1/2"     | 1.35       |               | 1.89     |               | 2.70       |               |
| 2"            | 3 1/4"     | 1.44       |               | 2.01     |               | 2.87       |               |
| 2 1/2"        | 3 3/4"     | 1.55       |               | 2.16     |               | 3.09       |               |
| 3"            | 4 3/4"     | 1.65       |               | 2.32     |               | 3.31       |               |
| 4"            | 6 1/4"     | 1.82       |               | 2.55     |               | 3.65       |               |
| 5"            | 7 3/4"     | 3.85       |               | 5.39     |               | 7.70       |               |
| 6"            | 9 1/4"     | 4.15       |               | 5.82     |               | 8.31       |               |
| 8"            | 11 1/2"    | 4.73       |               | 6.63     |               | 9.47       |               |
| 10"           | 14"        | 5.30       |               | 7.42     |               | 10.60      |               |
| 12"           | 14"        | 5.77       |               | 8.08     |               | 11.54      |               |

NAMES

| NAME HEIGHT | MAX. WIDTH | REVOLUTION |               | BLING    |               | REFLECTIVE |               |
|-------------|------------|------------|---------------|----------|---------------|------------|---------------|
|             |            | STRAIGHT   | VERTICAL ARCH | STRAIGHT | VERTICAL ARCH | STRAIGHT   | VERTICAL ARCH |
| 3/4"        | 7"         | 2.00       | 3.07          | 2.81     | 4.29          | 4.01       | 6.13          |
| 1"          | 14"        | 2.00       | 3.07          | 2.81     | 4.29          | 4.01       | 6.13          |
| 1 1/2"      | 14"        | 2.73       | 3.55          | 3.82     | 4.97          | 5.46       | 7.10          |
| 2"          | 14"        | 2.79       | 3.76          | 3.91     | 5.26          | 5.58       | 7.51          |
| 2 1/2"      | 14"        | 3.07       | 4.06          | 4.29     | 5.68          | 6.13       | 8.11          |
| 3"          | 14"        | 3.19       | 4.15          | 4.46     | 5.82          | 6.38       | 8.31          |
| 4"          | 14"        | 3.65       | 4.56          | 5.11     | 6.39          | 7.29       | 9.13          |
| 5"          | 14"        | 4.08       | 5.08          | 5.71     | 7.12          | 8.16       | 10.17         |



# FINE PRINT

## ART CHARGE PLASTISOL TRANSFERS

**\$25 PER HALF HOUR**

Non-vector art files will be charged a flat rate of \$25 per half hour. A non-vector, or raster image, requires extra time for our art team to prepare for production. Raster artwork is typically in the following formats: JPG, BMP, PNG, GIF, TIFF. If you are unsure, submit your artwork for a free custom quote.

## DIGITAL PROOF

**\$5 EACH**

Upon request, our artists will provide a digital proof emailed to you before your order enters into production. Additional revisions and proofs will be assessed at \$5 each. All proofs that remain idle for 30 days will be charged a cancellation fee.

## COLOR MATCHING PLASTISOL TRANSFERS

**\$35 PER COLOR**

Pantone® color matching is available for a one-time fee of \$35/color. We will stock your custom color on our shelved and you can re-order in the future at no additional charge. Color matching will add 2-3 business days to the posted turnaround time. Only available for: Howard Multi-Purpose, Howard Hot Peel, and Ultra Stretch.

## COLOR WASH/CHANGE PLASTISOL TRANSFERS

**\$15 OR \$30 EACH**

If you would like to change ink colors, there is a fee of \$15 per screen for all Mini, Small, Large, and Oversize Gang orders. Mega Gang orders require a \$30 per screen fee for this service. Mega Gang orders require a 24 sheet minim per color way. Fashion Reflective is limited to one color wash per order. Puff is limited to one color wash per order.

# CUTTING & BAGGING FEES

Perfect for a print on demand or live printing model. Gang sheet setup requirements: **art must be on a grid, plastisol transfers must be a minimum of 3/4" spaced, colorVIBE Hybrid transfers must be a minimum of 3/8" spaced.**

NUMBER OF SHEETS

6-25  
26-50  
51-250  
251-500  
501-750  
751-1000  
1001-1250  
1251-2000

CUSTOM PRICE FOR 2,000+ SHEETS

|           | MINI & SMALL GANG | LARGE GANG  | OVERSIZE & COLORVIBE GANG | MEGA GANG |
|-----------|-------------------|-------------|---------------------------|-----------|
|           | <b>\$25</b>       | <b>\$25</b> | <b>\$25</b>               | N/A       |
| 6-25      | 50                | 100         | 150                       | N/A       |
| 26-50     | 100               | 150         | 200                       | 250       |
| 51-250    | 150               | 200         | 250                       | 300       |
| 251-500   | 200               | 250         | 300                       | 350       |
| 501-750   | 250               | 300         | 350                       | 400       |
| 751-1000  | 300               | 350         | 400                       | 450       |
| 1001-1250 | 350               | 400         | 450                       | 500       |
| 1251-2000 | 400               | 450         | 500                       |           |

**DIFFERENT IMAGES (VARIABLE IMAGES) = CUTTING PRICE +10%**

## RUSH FEE PLASTISOL TRANSFERS

**\$25 PER COLOR**

Rush service may be limited during high-volume production seasons and our sales team reserves the right to refuse rush orders for this reason.

## RUSH FEE DIGITAL TRANSFERS

**25% UP CHARGE**

Rush service may be limited during high-volume production seasons and our sales team reserves the right to refuse rush orders for this reason.

## CHANGE FEE PLASTISOL TRANSFERS

**\$5 PER COLOR, PER SCREEN**

If you make changes to your artwork after it has been sent to production, there will be a \$5 charge per color, per screen.

## CANCELLATION FEE PLASTISOL TRANSFERS

**\$15 + \$15 PER SCREEN**

Plastisol orders that are cancelled will be charged a \$15 fee. If you cancel after the screens have been exposed, there will be an additional fee of \$15/screen. If you submitted a non-vector file and the artwork had been completed before you cancelled, you will be assessed the \$25 art charge as well.

## CANCELLATION FEE colorVIBE HYBRID

**\$1 PER SHEET**

colorVIBE HYBRID orders that are cancelled will be charged a fee of \$1.00/sheet if your order has entered into production.