

HOWARD CUSTOM TRANSFERS

# HEAT TRANSFER PRICE GUIDE

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# PLASTISOL

## MINI GANG SHEET 7" X 10.5"

	6	12	18	24	36	48+
1 COLOR	10.38	5.59	4.16	3.53	3.03	2.48
2 COLOR	18.91	10.26	7.65	6.48	5.39	4.40
3 COLOR	27.31	14.86	11.09	9.41	7.77	6.27
4 COLOR	35.73	19.48	14.57	12.35	10.11	8.22
5 COLOR	44.13	24.08	18.05	15.28	12.43	10.11
6 COLOR	52.62	28.73	21.51	18.22	14.75	11.98

CUSTOM PRICE FOR 7+ COLORS

HOWARD MULTI-PURPOSE, HOWARD HOT PEEL, VINTAGE WASH, GLITTER, PUFF, ULTRA STRETCH, GLOW IN THE DARK, CLEAR

HOWARD MULTI-PURPOSE  
 HOWARD HOT PEEL  
 VINTAGE WASH  
 GLITTER **+\$0.50/SHEET**  
 PUFF **+\$0.25/SHEET**  
 ULTRA STRETCH **+ONE COLOR**  
 GLOW IN THE DARK **+ONE COLOR & \$1/SHEET**  
 CLEAR

## SMALL GANG SHEET 10.5" X 12"

	6	12	18	24	36	48	60	72	90	108	144	180	216	252	288	360	432	504
1 COLOR	11.30	6.09	4.52	3.82	3.35	2.69	2.51	2.30	2.11	1.92	1.63	1.52	1.42	1.33	1.21	1.16	1.09	1.01
2 COLOR	20.66	11.14	8.30	7.06	5.92	4.80	4.42	4.02	3.77	3.50	3.06	2.89	2.70	2.55	2.35	2.21	2.14	1.93
3 COLOR	29.89	16.16	12.10	10.24	8.49	6.89	6.31	5.72	5.37	5.00	4.50	4.23	3.92	3.71	3.41	3.15	2.99	2.77
4 COLOR	39.17	21.18	15.84	13.43	11.05	8.99	8.19	7.40	7.00	6.58	5.95	5.57	5.20	4.88	4.50	4.20	3.94	3.65
5 COLOR	48.35	26.20	19.60	16.63	13.62	11.05	10.09	9.11	8.60	8.09	7.38	7.00	6.62	6.12	5.58	5.24	4.88	4.50
6 COLOR	57.55	31.21	23.36	19.82	16.16	13.14	11.97	10.80	10.20	9.61	8.83	8.31	7.80	7.35	6.81	6.33	5.88	5.39

CUSTOM PRICE FOR 7+ COLORS

HOWARD MULTI-PURPOSE, HOWARD HOT PEEL, VINTAGE WASH, GLITTER, PUFF, ULTRA STRETCH, GLOW IN THE DARK, CLEAR

## LARGE GANG SHEET 12.5" X 14.5"

	6	12	18	24	36	48	60	72	90	108	144	180	216	252	288	360	432	504
1 COLOR	13.06	7.06	5.25	4.41	3.87	3.15	2.90	2.65	2.45	2.26	1.86	1.79	1.69	1.64	1.55	1.44	1.34	1.25
2 COLOR	24.18	12.92	9.63	8.19	6.86	5.59	5.15	4.69	4.37	4.06	3.54	3.35	3.12	2.95	2.72	2.57	2.39	2.23
3 COLOR	35.08	18.76	14.02	11.89	9.86	8.01	7.32	6.64	6.22	5.83	5.22	4.92	4.59	4.31	3.96	3.73	3.49	3.26
4 COLOR	45.91	24.56	18.38	15.55	12.82	10.41	9.50	8.61	8.10	7.60	6.89	6.47	6.06	5.68	5.25	4.91	4.58	4.25
5 COLOR	56.74	30.41	22.75	19.28	15.80	12.82	11.71	10.57	9.96	9.37	8.60	8.14	7.68	7.27	6.81	6.31	5.83	5.34
6 COLOR	67.55	36.21	27.12	22.98	18.74	15.25	13.90	12.53	11.84	11.14	10.25	9.63	9.04	8.52	7.90	7.36	6.84	6.30

CUSTOM PRICE FOR 7+ COLORS

HOWARD MULTI-PURPOSE, HOWARD HOT PEEL, VINTAGE WASH, GLITTER, PUFF, ULTRA STRETCH, GLOW IN THE DARK, CLEAR

**HIGH VOLUME DISCOUNTS BEGIN AT 2,000 SHEETS**

## OVERSIZE GANG SHEET 12.5" X 17.5"

	6	12	18	24	36	48	60	72	90	108	144	180	216	252	288	360	432	504
1 COLOR	14.32	7.72	5.71	4.96	4.24	3.43	3.18	2.91	2.70	2.47	2.05	1.93	1.82	1.72	1.56	1.50	1.42	1.31
2 COLOR	26.67	14.15	10.57	9.17	7.51	6.13	5.63	5.11	4.78	4.45	3.90	3.66	3.40	3.20	2.97	2.78	2.61	2.44
3 COLOR	38.64	20.51	15.33	13.01	10.78	8.74	8.02	7.27	6.84	6.38	5.72	5.38	5.03	4.71	4.34	4.10	3.81	3.56
4 COLOR	50.58	26.89	20.12	17.05	14.03	11.41	10.32	9.24	8.79	8.32	7.57	7.11	6.64	6.23	5.74	5.37	5.00	4.67
5 COLOR	62.49	33.27	24.91	21.11	17.34	14.03	12.81	11.56	10.92	10.28	9.38	8.85	8.30	7.82	7.25	6.77	6.27	5.78
6 COLOR	74.45	39.64	29.68	25.16	20.53	16.70	15.21	13.72	12.95	12.21	11.21	10.57	9.92	9.33	8.66	8.09	7.48	6.90

CUSTOM PRICE FOR 7+ COLORS

HOWARD MULTI-PURPOSE, HOWARD HOT PEEL, VINTAGE WASH, GLITTER, PUFF, ULTRA STRETCH, CLEAR

**HIGH VOLUME DISCOUNTS BEGIN AT 2,000 SHEETS**

## MEGA GANG SHEET 16.5" X 27" SINGLE COLOR ARTWORK ONLY

	75	100	150	250	375	500	750	1000	1250	1500	1750	2000	2250	2500
1 COLOR	3.57	3.39	2.74	2.32	2.14	2.09	2.03	1.98	1.94	1.92	1.89	1.86	1.84	1.81

HOWARD MULTI-PURPOSE, HOWARD HOT PEEL, VINTAGE WASH, GLITTER, CLEAR

# DIGITAL

## NEW! DTF LIMITLESS GANG

Endless gang sheet space at one static price so you can easily quote your customers:

**\$.045 PER SQUARE INCH**



### colorVIBE DTF SINGLE IMAGES PRICES PER SQ INCH

	1-11	12-23	24-35	36-47	48-71	72+
< 16 SQ INCHES	0.12	0.11	0.10	0.09	0.08	0.07
17-36 SQ INCHES	0.11	0.10	0.09	0.08	0.07	0.06
37-64 SQ INCHES	0.10	0.09	0.08	0.07	0.06	0.05
65-121 SQ INCHES	0.09	0.08	0.07	0.06	0.05	0.05
>122 SQ INCHES	0.08	0.07	0.06	0.05	0.05	0.05

SINGLE IMAGE DTF TRANSFERS SOLD AS PIECES, READY TO APPLY, WITH CUTTING FEES INCLUDED IN PRICING.

### colorVIBE HYBRID GANG SHEET 12" X 18"

	6	12	18	24	36	48	60	72	90	108	144	180	216	576
STANDARD	23.63	12.98	10.55	9.19	8.11	7.01	6.20	5.74	5.44	5.23	4.88	4.58	4.34	3.94
+DYE-BLOCK	32.37	17.78	14.46	12.59	11.11	9.61	8.48	7.86	7.46	7.16	6.69	6.27	5.94	5.40

**WHAT IS DYE-BLOCK?** WE RECOMMEND DYE-BLOCK WHEN APPLYING TRANSFERS TO SUBLIMATED POLYESTER TO AVOID DYE-MIGRATION.

**HIGH VOLUME DISCOUNTS BEGIN AT 2,000 SHEETS**

### PRINT & CUT VINYL PRICES PER SQ INCH

	1-24	25-60	61-120	121+
< 12 SQ INCHES	0.41	0.39	0.35	0.33
13-24 SQ INCHES	0.39	0.35	0.33	0.30
25-48 SQ INCHES	0.35	0.33	0.30	0.28
49-72 SQ INCHES	0.33	0.30	0.28	0.25
73-120 SQ INCHES	0.30	0.28	0.25	0.23
121-150 SQ INCHES	0.28	0.25	0.23	0.21

IF YOUR ARTWORK HAS ONE CONTINUOUS CUT LINE, A **50% DISCOUNT** WILL BE GIVEN. ONE OF THE DIMENSIONS OF THE DESIGN MUST BE 10.75" OR LESS. CANNOT EXCEED 15". **\$25 MINIMUM REQUIRED.**

# VINYL

## NAMES + NUMBERS

NAME HEIGHT	NUMBER HEIGHT	MAX. WIDTH	OPEN SPACE	REVOLUTION		BLING		REFLECTIVE	
				STRAIGHT	VERTICAL ARCH	STRAIGHT	VERTICAL ARCH	STRAIGHT	VERTICAL ARCH
3/4"	1 5/8"	7"	3/8"	3.26	4.24	4.56	5.93	6.52	8.48
3/4"	2"	14"	1/2"	3.37	4.33	4.72	6.07	6.74	8.67
1"	2"	14"	5/8"	3.48	4.42	4.87	6.19	6.96	8.84
1"	3"	14"	3/4"	3.65	4.62	5.11	6.47	7.29	9.25
1.5"	3"	14"	1"	4.13	5.08	5.78	7.12	8.26	10.17
1.5"	4"	14"	1 1/8"	4.42	5.37	6.19	7.52	8.84	10.75
1.5"	5"	14"	1 1/4"	4.71	5.68	6.59	7.95	9.42	11.35
2"	5"	14"	1 1/2"	5.08	6.04	7.12	8.45	10.17	12.08
2"	6"	14"	1 5/8"	5.28	6.27	7.39	8.77	10.55	12.53
2"	8"	14"	1 3/4"	5.68	6.63	7.95	9.28	11.35	13.26
2.5"	6"	14"	1 7/8"	5.68	6.63	7.95	9.28	11.35	13.26
2.5"	8"	14"	2"	6.04	7.03	8.45	9.84	12.08	14.06
2.5"	10"	14"	2 1/8"	6.54	7.51	9.16	10.51	13.09	15.02
3"	8"	14"	2 1/4"	6.55	7.51	9.17	10.51	13.10	15.02
3"	10"	14"	2 3/8"	7.03	8.01	9.84	11.21	14.06	16.01
3"	12"	14"	2 1/2"	7.43	8.37	10.40	11.72	14.85	16.74

## NUMBERS

NUMBER HEIGHT	MAX. WIDTH	REVOLUTION		BLING		REFLECTIVE	
		STRAIGHT	VERTICAL ARCH	STRAIGHT	VERTICAL ARCH	STRAIGHT	VERTICAL ARCH
1/4"	1 1/2"	1.16	1.16	1.62	1.62	2.32	2.32
1"	1 3/4"	1.23	1.23	1.72	1.72	2.46	2.46
1 1/2"	2 1/2"	1.35	1.35	1.89	1.89	2.70	2.70
2"	3 1/4"	1.44	1.44	2.01	2.01	2.87	2.87
2 1/2"	3 3/4"	1.55	1.55	2.16	2.16	3.09	3.09
3"	4 3/4"	1.65	1.65	2.32	2.32	3.31	3.31
4"	6 1/4"	1.82	1.82	2.55	2.55	3.65	3.65
5"	7 3/4"	3.85	3.85	5.39	5.39	7.70	7.70
6"	9 1/4"	4.15	4.15	5.82	5.82	8.31	8.31
8"	11 1/2"	4.73	4.73	6.63	6.63	9.47	9.47
10"	14"	5.30	5.30	7.42	7.42	10.60	10.60
12"	14"	5.77	5.77	8.08	8.08	11.54	11.54

## NAMES

NAME HEIGHT	MAX. WIDTH	REVOLUTION		BLING		REFLECTIVE	
		STRAIGHT	VERTICAL ARCH	STRAIGHT	VERTICAL ARCH	STRAIGHT	VERTICAL ARCH
3/4"	7"	2.00	3.07	2.81	4.29	4.01	6.13
1"	14"	2.00	3.07	2.81	4.29	4.01	6.13
1 1/2"	14"	2.73	3.55	3.82	4.97	5.46	7.10
2"	14"	2.79	3.76	3.91	5.26	5.58	7.51
2 1/2"	14"	3.07	4.06	4.29	5.68	6.13	8.11
3"	14"	3.19	4.15	4.46	5.82	6.38	8.31
4"	14"	3.65	4.56	5.11	6.39	7.29	9.13
5"	14"	4.08	5.08	5.71	7.12	8.16	10.17

# FINE PRINT

## ART CHARGE PLASTISOL TRANSFERS

**\$25 PER HALF HOUR**

Non-vector art files will be charged a flat rate of \$25 per half hour. A non-vector, or raster image, requires extra time for our art team to prepare for production. Raster artwork is typically in the following formats: JPG, BMP, PNG, GIF, TIFF. If you are unsure, submit your artwork for a free custom quote.

## DIGITAL PROOF

**\$5 EACH**

Upon request, our artists will provide a digital proof emailed to you before your order enters into production. Additional revisions and proofs will be assessed at \$5 each. All proofs that remain idle for 30 days will be charged a cancellation fee.

## COLOR MATCHING PLASTISOL TRANSFERS

**\$35 PER COLOR**

Pantone® color matching is available for a one-time fee of \$35/color. We will stock your custom color on our shelved and you can re-order in the future at no additional charge. Color matching will add 2-3 business days to the posted turnaround time. Only available for: Howard Multi-Purpose, Howard Hot Peel, and Ultra Stretch.

## COLOR WASH/CHANGE PLASTISOL TRANSFERS

**\$15 OR \$30 EACH**

If you would like to change ink colors, there is a fee of \$15 per screen for all Mini, Small, Large, and Oversize Gang orders. Mega Gang orders require a \$30 per screen fee for this service. Mega Gang orders require a 24 sheet minim per color way. Fashion Reflective is limited to one color wash per order. Puff is limited to one color wash per order.

## CUTTING & BAGGING FEES

Perfect for a print on demand or live printing model. Gang sheet setup requirements: **art must be on a grid, plastisol transfers must be a minimum of 3/4" spaced, colorVIBE Hybrid transfers must be a minimum of 3/8" spaced.**

NUMBER OF SHEETS

CUSTOM PRICE FOR 2,000+ SHEETS

	MINI & SMALL GANG	LARGE GANG	OVERSIZE & COLORVIBE GANG	MEGA GANG
6-25	\$25	\$25	\$25	N/A
26-50	50	100	150	N/A
51-250	100	150	200	250
251-500	150	200	250	300
501-750	200	250	300	350
751-1000	250	300	350	400
1001-1250	300	350	400	450
1251-2000	350	400	450	500

DIFFERENT IMAGES (VARIABLE IMAGES) = CUTTING PRICE +10%

## RUSH FEE PLASTISOL TRANSFERS

**\$25 PER COLOR**

Rush service may be limited during high-volume production seasons and our sales team reserves the right to refuse rush orders for this reason.

## RUSH FEE DIGITAL TRANSFERS

**25% UP CHARGE**

Rush service may be limited during high-volume production seasons and our sales team reserves the right to refuse rush orders for this reason.

## CHANGE FEE PLASTISOL TRANSFERS

**\$5 PER COLOR, PER SCREEN**

If you make changes to your artwork after it has been sent to production, there will be a \$5 charge per color, per screen.

## CANCELLATION FEE PLASTISOL TRANSFERS

**\$15 + \$15 PER SCREEN**

Plastisol orders that are cancelled will be charged a \$15 fee. If you cancel after the screens have been exposed, there will be an additional fee of \$15/screen. If you submitted a non-vector file and the artwork had been completed before you cancelled, you will be assessed the \$25 art charge as well.

## CANCELLATION FEE colorVIBE HYBRID

**\$1 PER SHEET**

colorVIBE HYBRID orders that are cancelled will be charged a fee of \$1.00/sheet if your order has entered into production.